

This Privacy Policy describes how we at TXTABOUTIT collect, use, share and maintain information when you use our TXTABOUTIT mobile app (the "App"). The App is designed to maximize your privacy, by providing you with a means to communicate events or issues of concern to you. Accordingly, we do not require you to provide any personally identifiable information when you use the App. However, you may provide such information at your discretion.

By using the App, you consent to the use, disclosure, transfer and processing of information we collect from you as set forth in this Privacy Policy.

Please note that when you use the App you may connect with your counselor, which, along with TXTABOUTIT, help triage and act on the information you provide. Once the information is received by your counselor, it will no longer be governed by this Privacy Policy. If you wish to know about the data privacy practices of your counselor's organization, please contact officials directly.

What information do we collect?

<u>Information You Provide</u>: TXTABOUTIT collects information when you provide it through the App. You provide information, for example, when you initially report and/or update a message; submit pictures, videos, audio files, or other content; make informational inquiries on the App.

How do we use this information?

TXTABOUTIT may use the information we collect for legitimate purposes, such as:

- » providing you with information about the App or required notices;
- » improving the App services we provide, such as by using analytics to improve and enhance the performance and ease of use;
- » generating and analyzing statistics about your use of the App;
- » detecting, preventing, and responding to fraud, intellectual property infringement, violations of our Terms of Use, violations of law, or other misuse of the App; and
- » to support our business performance and operations (e.g., reports, trends, etc.).

When and to whom do we disclose the information?

We disclose the information you provide through the App to the affiliated organization you designate on the App.

We also may disclose information we collect from you:

- » to public safety officials and other government entities on an emergency basis or when requested by you;
- » as required by law, such as to comply with a subpoena or other legal process, or to comply with government reporting obligations;
- » when we believe in good faith that disclosure is necessary (a) to protect our rights, the integrity of the App, the rights of the organizations with which we partner, or your safety or the safety of others, or (b) to detect, prevent, or respond to fraud, intellectual property infringement, violations of our Terms and Conditions for the App, violations of law, or other misuse of the App; and
- » to another organization in the event we were to combine with or be acquired by that organization. We do not share any personal information with third parties for their marketing purposes.



Security of Collected Information

TXTABOUTIT uses reasonable efforts to maintain the security, confidentiality, and integrity of information we collect through the App. Your account on the App is password-protected, so unless you share your password, only you can access and view the information in the account. You are responsible for maintaining the secrecy of your password and any account information.

Information from Children

We do not allow anyone under the age of 13 to use our App. If you believe we have received information from someone under age 13, please contact us at the email address provided at the end of this Policy.

Retention of Information

We are not obligation to you to retain your information. We may retain your submitted message and information regarding your affiliated organization for as long as necessary to fulfill the purposes described in this Privacy Policy, as required by law, or for legitimate business purposes to the extent permitted by applicable law.

Changes to this Privacy Policy

We may update this Privacy Policy periodically and without prior notice to you to reflect changes in our information practices. Whenever we update the Policy, we will post new (revised) Privacy Policy within the App or on the Site.

Contact us

If you have any questions about this Privacy Policy or our use of your information collected through the App please contact us at info@txtaboutit.com or 866-263-9070